

# Bee visible

# ROADSIDE DISPLAYS



Available to Carlow Businesses, Clubs, Schools & Events



# Bee visible

## CREATIVE OUTDOOR ADVERTISING



Bee visible roadside displays are proving to be a popular choice with many local businesses and associations.

Whether the objective of your campaign is **sales activation** or **building and maintaining brand awareness**, this media can deliver.

Available to all Carlow businesses, associations, schools and event organisers looking to reach a target market with a broad demographic.

Whether you need to book one display or multiple displays, we can help you decide the best timeline to run your ad and identify the best location to reach your target market.

For more info call Sign Management Service on **059 9133511**



# “AN INCREDIBLY EFFECTIVE FORM OF ADVERTISING”



In the past two and a half years we have been advertising through Bee visible. This has increased our sales over this period.

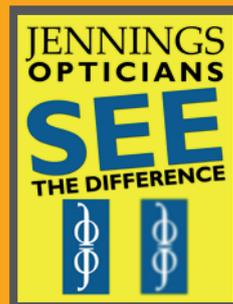
Gerardine & Staff give excellent and friendly service. We are looking forward to continuing using Bee visible for the coming year.

**Catherine Stone**  
*Right Price Tiles (Carlow)*



Our experience with Sign Management Service is exceptional. They are professional, reliable and a pleasure to deal with. We would highly recommend their outdoor advertising service to anyone who wants to “Bee visible” around Carlow.

**Donna Daly**  
*Ray Whelan Ltd  
Waste Management*



I find Bee visible an incredibly effective form of advertising and the staff are friendly and efficient.

**Bernard Jennings**  
*Jennings Opticians*



For the past two years we've used Bee visible to access the extra audience that radio and papers couldn't reach. In 2017 our event sold out. If you have a business or an event of any kind, my words to you are Bee Sensible, Bee visible.

**Charlie Curran**  
*Event Organiser of The  
Charlie Curran Memorial Run*

For more info call Sign Management Service on **059 9133511**



# ROADSIDE DISPLAY LOCATIONS

34 Display options at  
17 locations around the  
busy routes of Carlow Town  
to choose from



For more info call Sign Management Service on **059 9133511**

# WE OFFER 3 OPTIONS...

## SUPPLY YOUR OWN SIGN

Signs are **1180x1580mm\***  
(WxH) and **must be supplied  
on 5mm coriboard**

Safe print area is  
1080x1480mm (WxH)

Signs need to be supplied 3  
working days before the campaign

\* Unit 12 is 1180x1200mm (WxH)

## SUPPLY YOUR OWN ARTWORK

Artwork needs to be supplied  
as **hi-res CMYK PDF** sized  
**1180x1580mm\*** (WxH) with  
**no bleed or trim marks**

Safe print area is  
1080x1480mm (WxH)

Artwork needs to be supplied 7  
working days before the campaign

\* Unit 12 is 1180x1200mm (WxH)

## LET US TAKE CARE OF IT

We can design and  
supply your printed  
ad ready for display

Call us on **059 9133511**  
for more information.

**HELPFUL HINT** Less is More - Ads with a short, concise message prove to be more effective!

# CALENDAR OF 2 WEEK CYCLES JAN 2018 - DEC 2018

## January

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## February

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

## March

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## April

Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

## May

Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## June

Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

## July

Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## August

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## September

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## October

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## November

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

## December

Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Under licence by



**CARLOW**  
COUNTY COUNCIL  
COMHAIRLE CHONTAE CHEATHARLOCHA



## Terms & Conditions

Artwork supplied to us must be print ready in PDF format .

All ad design must adhere to the standards set by ASAI.

Licensor reserves the right to refuse display.

Payment due prior to print / display unless customer holds a credit a/c with Sign Management Service.



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